



## Why Join the Wisconsin Smoke-free Alternatives Coalition (WSAC)?

All over the country, smoke-free alternatives are coming under attack. States, counties and municipalities are passing laws that restrict access, limit availability, prohibit use, increase costs and spread misinformation about products that have the potential to save millions of lives.

To date, only a few local governments in Wisconsin have enacted or attempted to enact laws that restrict public use but, if what has been happening in other states is any indication, that will change quickly. We must be prepared to fight laws that prohibit public use (including at meets, sampling in shops, outdoors and even in private homes), add up to 100% wholesale in tax penalties, require special licenses, ban sales and/or flavors, prohibit advertising and restrict stores from opening. Groups across the country have beaten back these deadly laws only with an organized, comprehensive and swift response.

WSAC was formed to be a command center for Wisconsin consumers of smoke-free alternatives and to provide truthful information about tobacco harm reduction products to the citizens of Wisconsin. It is a non-profit, grassroots organization formed by concerned consumers of smoke-free tobacco alternatives. WSAC's founder is not affiliated with any company that sells vapor or tobacco products. WSAC provides links to studies and downloadable information for lawmakers and media sources. WSAC leaders are available to provide tips and strategies to help members fight laws in their area.



Joining our email list will let us alert you when something is happening in your county in a more timely manner. The more people who join, the stronger influence WSAC has with lawmakers. Just joining and adding your name to our ranks makes us stronger. Please join today and support smoke-free alternatives!

**Joining WSAC is easy and membership is FREE!**

Just fill out the quick form below or at [WSAC4WI.org](http://WSAC4WI.org). And don't forget to join the WSAC Facebook group and follow us on Twitter!!

Name \_\_\_\_\_

*(Please give us an email you check frequently, or you may miss important alerts and updates!)*

Email \_\_\_\_\_

In which Wisconsin County do you live? \_\_\_\_\_

Name of your Vape Shop (if applicable) \_\_\_\_\_

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